



High School Semester Courses

KEY



Entrepreneurship



Minimal



Financial Literacy



Moderate



Work & Career Readiness



High

JA Pathways*



JA Business Communications®

Grades 9–12

Teaches the communication skills necessary to succeed in business, including communicating up, down, and across organizations; talking about performance; and writing in a business setting.

JA USA Program Link: <https://jausa.ja.org/programs/ja-business-communications>

Implementation Options: in person, remote live, recorded video

Succeed



JA Economics®

Grades 9–12

Connects students to the economic principles that influence their daily lives as well as their future.

JA USA Program Link: <https://jausa.ja.org/programs/ja-economics>

Implementation Options: in person, remote live, recorded video

Succeed



JA Entrepreneurial Mindset®

Grades 9–12

Introduces high school students to the basics of starting a business, including developing entrepreneurial abilities, identifying a business opportunity, creating a business plan, economics, and the stages of business growth.

JA USA Program Link: <https://jausa.ja.org/programs/ja-entrepreneurial-mindset>

Implementation Options: in person, remote live, recorded video

Succeed



JA Financial Capability® 1

Grades 9–12

Teaches students financial capabilities from a business perspective, focusing on banking, economics, business planning, and risk management.

JA USA Program Link: <https://jausa.ja.org/programs/ja-financial-capability-1>

Implementation Options: in person, remote live, recorded video

Succeed



JA Financial Capability® 2

Grades 9–12

Teaches students financial capabilities from a business perspective, focusing on employee benefits, ethics, business investment, and international business operations.

JA USA Program Link: <https://jausa.ja.org/programs/ja-financial-capability-2>

Implementation Options: blended, in person, remote live, recorded video

Succeed



JA Financial Literacy®

Grades 9–12

Equips students with foundational personal finance skills such as how to: earn and save money; manage money and bank accounts, investments, and credit; assess risks and use insurance; and address financial problems like identity theft and debt.

JA USA Program Link: <https://jausa.ja.org/programs/ja-financial-literacy>

Implementation Options: in person, remote live, recorded video

Succeed



*JA Pathways signify a program's primary focus.



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JA Introduction to Business and Technology® 1 Grades 9–12 Introduces students to the basic skills necessary to succeed in business. Themes include personal skills like teamwork, innovation, decision making, and ethics. JA USA Program Link: https://jausa.ja.org/programs/ja-introduction-to-business-and-technology-1 Implementation Options: in person, remote live, recorded video Succeed						
JA Introduction to Business and Technology® 2 Grades 9–12 Introduces students to the basic skills necessary to succeed in business. Themes include personal skills like innovation, management functions, and accounting. JA USA Program Link: https://jausa.ja.org/programs/ja-introduction-to-business-and-technology-2 Implementation Options: in person, remote live, recorded video Succeed						
JA Marketing Principles® 1 Grades 9–12 Introduces students to marketing and some basic marketing techniques. JA USA Program Link: https://jausa.ja.org/programs/ja-marketing-principles-1 Implementation Options: in person, remote live, recorded video Succeed						
JA Marketing Principles® 2 Grades 9–12 Teaches students about marketing in the world around them and potential careers in the field. JA USA Program Link: https://jausa.ja.org/programs/ja-marketing-principles-2 Implementation Options: in person, remote live, recorded video Succeed						

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